

## John's Campaign

John's Campaign is a national initiative to support people who are living with dementia and their carers.

The idea behind it is to support family members or friends caring for their loved one to continue to do this whilst in hospital.

The campaign focuses on supporting carers of people with dementia to be welcomed into hospitals by offering flexible visiting arrangements where requested.



## Recognising and supporting carers

A carer is someone who provides unpaid care for a relative or friend who, due to illness, disability, a mental health problem or substance misuse is unable to care for themselves without carer's support.

We value carers as 'expert partners in care' and we are committed to working with you to provide the best care possible for your loved one.

### What does this mean for me?

If you are a carer who would like to continue to look after your loved one in hospital we would like to support you to do this:

- We will offer more flexible visiting arrangements if you care for a person living with dementia. This may include staying overnight if required. You may wish to access flexible visiting to help your loved ones at mealtimes, with dressing or socialising. To ensure the privacy of our patients, the flexible visiting arrangements may be reviewed by ward staff.
- You will be given a 'Stay with me' pack with lots of useful information about support available to you as a carer.
- You will be a valued partner in planning and delivering the care of your loved one, including their discharge home.



## Patient Information Service

Airedale NHS Foundation Trust would like to support you in your caring role by putting you in touch with your local carers centre.

Fill in the overleaf of this card and return it to the Patient Information Centre – Zone B, Location B1 Airedale General Hospital.

Your details will be shared with your local carers centre who will contact you to discuss what information or support you may require.

Alternatively you can directly contact Carers' Resource on:  
[01274 449660](tel:01274449660) (Bradford and Airedale)  
[www.carersresource.org/contact](http://www.carersresource.org/contact)

Carers Link Lancashire: [0345 688 7113](tel:03456887113)  
[www.carerslinklancashire.co.uk](http://www.carerslinklancashire.co.uk)

