



## Our new Acute Assessment Unit is up and running

The new Acute Assessment Unit opened its doors to patients on 25 April after months of preparation and anticipation.

The new 48 bed unit links directly to the Emergency Department and is open 24 hours a day, 7 days a week. It aims to provide patients with better initial assessments, reduce waiting and treatment times and provide a better hospital experience in a modern environment.

The majority of patients come into the Unit through the Emergency Department where they are initially assessed by the medical or surgical teams. The unit also has an ambulatory assessment area, for patients who need urgent assessment and treatment but don't need to be admitted to hospital.

Preliminary investigations and procedures may be carried out before patients are either discharged or admitted into a specialty ward.

For the first time the new unit has brought together multiple smaller assessment units across the hospital from medicine, surgery and orthopaedics and co-located them in one specialised unit.

Stacey Hunter, chief operating officer, says: "We want to say a huge thank you to all our staff involved, to those involved in the planning and delivery of this project, to those in neighbouring units for their support, right through to those who will now work on the unit every day.

"We are very proud of our staff, their teamwork and this fantastic new unit."



John's Campaign (Dementia friendly) room



The new 48 bed Acute Assessment Unit opened at the end of April

## Inside

- The NHS – seventy years old and still going strong
- Fond farewell to Bridget and welcome to Brendan
- Understanding implications of GDPR legislation

# 70 YEARS OF THE NHS 1948 - 2018

# Help us celebrate NHS's birthday

We are delighted to be celebrating the NHS's 70th birthday this summer, on 5 July.

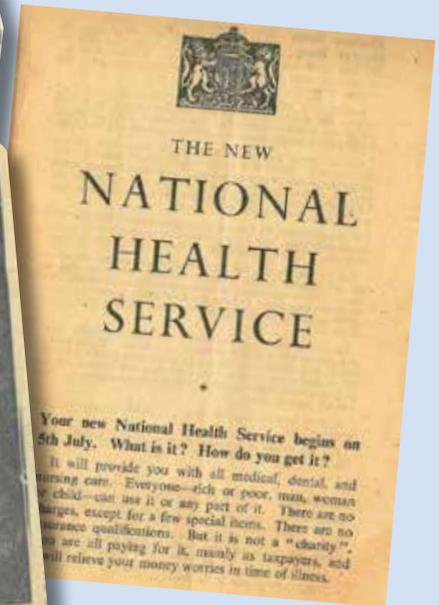
Nationally there are all sorts of celebrations taking place, ranging from awards ceremonies to a major NHS history project, the new NHS 10p coin and the NHS Big7Tea. You can find out more on the NHS70 website [www.nhs70.nhs.uk](http://www.nhs70.nhs.uk)

Locally we are, of course, also celebrating in our own inimitable Airedale style. We have art, baking and Airedale In Bloom competitions, history displays, 70 second videos and even an Airedale choir! Keep an eye on our website for more details.

We need YOUR help please: we are collecting 70-word stories and poems about people's experience of

the NHS at Airedale, which we will then bring together in a book.

If you'd like to share your experience, please write no more than 70 words and send it to [communications@anhst.nhs.uk](mailto:communications@anhst.nhs.uk) or by post to the Communications Team, Ward 12 (A27), Airedale Hospital, Skipton Road, Steeton, BD20 7EW.



THE WAY WE WERE: newspaper cuttings from 1967 and 1970 reporting on the construction and official opening by Prince Charles, of Airedale General Hospital



Aneurin Bevan, Minister for Health, spearheaded the establishment of the NHS



Newspaper cuttings courtesy of the Keighley News

# Farewell to Bridget... and welcome to Brendan

On Friday 11 May we said farewell to our chief executive, Bridget Fletcher, who retired after a long and successful career in the NHS.

Bridget joined the Trust as director of nursing in 2005, before becoming chief executive in 2010, just as we achieved Foundation Trust status. She says; "It has been an immense privilege to lead Airedale; the last eight years have been the best time in my career." Staff and friends saw her off in style with a lunchtime gathering at the hospital on her last day, and other farewell events during her final week at the Trust.

Bridget is succeeded by Brendan Brown, who joins us on 4 June from Calderdale and Huddersfield Foundation Trust, where he is chief nurse and deputy chief executive. Airedale chair Andrew Gold said: "There was a strong field of candidates from which the Board was delighted to appoint Brendan.

"Our new chief executive will also be the partnership lead for the Airedale, Wharfedale and Craven Health and Care Partnership. Brendan brings a wealth of experience of leadership within a hospital trust, and working with partners across a wider



health and care system. "We look forward to welcoming Brendan to the Trust and I am



confident that he will continue to work towards our aim of providing excellent healthcare to local people."

# Creating an 'Involvement Network'

Airedale NHS Foundation Trust significantly values the contribution that patients, carers, volunteers and our Foundation Trust members provide to help us improve our services both in hospital and out in the community.

Our Patient Experience and Engagement Strategy outlines our vision for working with people to deliver an excellent experience of care. It states:

"We want people to be in control of their health and care from the outset and by listening, understanding and responding to the views of our patients and the local community we will deliver the care they want and need."

The Trust is committed to involving you in the ways we design and deliver our services and how we can improve them. We collect feedback from patients, carers and members of the public about where there is good practice and where we could do more.

Airedale would like to create an 'Involvement Network' to work alongside members of the public. The network will be an opportunity for you to get involved in different activities across the organisation which you will be informed about on a regular basis.



**Annette Ferrier, Governor Allied Health Professionals and Scientists, with Jill Asbury, Director of Nursing and Pat Taylor, Public Governor Settle and Mid Craven**

Some of the Involvement Network opportunities may include:

- Attending a focus group/strategy event
- Becoming a patient representative at a business meeting
- Completing a survey about your

experience.

You would be expected to complete a short introductory session, so we can get to know you and you can get to know us a bit better.

We're at the beginning of our

journey to create the network, if you're interested in knowing more please register your details by visiting our website [www.airedale-trust.nhs.uk/patients-visitors/get-involved](http://www.airedale-trust.nhs.uk/patients-visitors/get-involved) or telephone Lynsey Nicholson on 01535 294027.

# Art competition to celebrate the NHS's big day

As part of the 70th birthday celebrations, Airedale is hosting an art competition for children and young people and the theme is: "Celebrating 70 years of the NHS"

We would like you to create a piece of artwork reflecting the past, present or future of the NHS.

Children and young people can enter in one of the following categories:

- Wish the NHS 'Happy Birthday'
  - The NHS Today
  - The history of the NHS
  - The NHS in the future.
- Size should be either A4 or A3.

The competition is open to all 4-18 year olds who can enter individually or through their school.

- Age categories are as follows:
- Category 1 Ages 4-7 Reception, Years 1 and 2
  - Category 2 Ages 7-11 Years 3, 4, 5 and 6

- Category 3 Ages 11-14 Years 7, 8 and 9

■ Category 4 Ages 14-18 Years 10, 11, 12 and 13

For more details and how to enter please visit our website

[www.airedale-trust.nhs.uk](http://www.airedale-trust.nhs.uk)



# GDPR

## General Data Protection Regulation

# The new data regulations... and you

Dear Airedale NHS Foundation Trust Member

### Your Foundation Trust Membership Information

You may have heard that there is a change in the law, referred to as the General Data Protection Regulation (GDPR), coming into effect on 25 May 2018. We are writing to you to update you on the membership information that we hold about you and to give you information about why we hold this and how we use it.

### The information we hold

The information we hold about you on our membership database includes your name and postal address. You may also have consented to provide the following when you originally became a member of the Foundation Trust – email address, date of birth, telephone number, gender, ethnic group and disability information.

### Why we hold your information

Your Foundation Trust membership is important to us and we really appreciate our members' continuing support for the hospital. Foundation Trusts have a duty to maintain a representative

membership, run elections, and ensure the membership is representative of the locality, which we can only do by holding your information.

### How we use the information we hold

The postcode allocates our Public members to the appropriate local constituency and the employment category to the appropriate Staff constituency for Staff members.

We 'process' or use the information for sending you our members' newsletters, surveys, invitations to any meetings taking place within your area and to invite you to our Annual Meeting.

### Changes to the information we hold

We ask our members to let us know of any changes to their information as and when they arise. Members can resign at any time and if they do, we will remove and permanently delete their membership record. This is entirely separate from any patient or employment record we might hold.

All our membership information is held on a secure server by Membership Engagement Services (MES) who carry out mailings on the Trust's behalf. MES, are part of ERS (Electoral Reform Services)

Group and are a leading provider of services and have policies in place to handle your data securely.

MES provide the Returning Officer role when we hold elections for governors, so they will send out voting packs and receive these from you to be counted. After a governor election, the votes are retained by the Returning Officer for a few weeks in case there is a dispute about the election and then destroyed. This requirement is set out in the Trust's Election Rules.

### In conclusion

Foundation Trust membership costs you nothing and is a great way to support and find out about Airedale General Hospital. We hope that you will want to continue your membership.

**If you are happy with how things are, including the information we have about you, then no action is required. If there are changes you need to tell us about, please contact us at the address shown at the bottom of this newsletter.**

**The Foundation Trust Privacy Notice can be found on our website [www.airedale-trust.nhs.uk](http://www.airedale-trust.nhs.uk)**

## CONTACT US

Foundation Trust Membership Office  
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[www.airedale-trust.nhs.uk](http://www.airedale-trust.nhs.uk)

It is important that we have your latest details so we can stay in touch. If you change your name, address, phone number or email please let us know.

**Switch to email** and save money and the environment – email us and we will do the rest.

If you don't have email, you can give us the email address of a friend or relative and they can receive it for you, or even better, invite them to become a member too!



Follow us on Twitter @AiredaleNHSFT

## Email is the way forward

As part of the drive towards a paperless NHS, we now primarily communicate with our members through email.

This helps us to save postage costs, which we can then redirect into patient care. It also helps us to communicate more efficiently with you.

If you haven't already done so please share your email address with us so that you don't miss out on the latest happenings at your local hospital.

Send your email address to [members@anhst.nhs.uk](mailto:members@anhst.nhs.uk)